

Date: June 5, 2024

To whom it may concern:

I am writing this letter in strong support of Bhrigu Bagga. During his time at Niagara Region, I had the opportunity to observe his exceptional talent, dedication, and passion for this dynamic profession.

He exhibits a rare combination of creativity, strategic thinking, and professionalism that sets him apart from his competition. Whether it's crafting media releases, developing innovative social media campaigns, or engaging with internal clients, Bhrigu approaches every task with enthusiasm and a commitment to excellence.

One of his most notable strengths is his ability to grasp complex and sensitive portfolios. For instance, our communications team oversees various portfolios, such as Indigenous Reconciliation and Diversity, Equity, and Inclusion. Despite his relatively brief tenure at the Region, Bhrigu demonstrated a remarkable capacity to swiftly familiarize himself with the initiatives within these portfolios. He actively engaged in strategic planning discussions and contributed to content development, showcasing his agility and proficiency in navigating diverse areas of responsibility.

In conclusion, I wholeheartedly believe that Bhrigu is an outstanding candidate for any communications position. His impressive academic record, demonstrated leadership abilities, and dedication to the field of public relations make him highly deserving of this position. I am confident that he will continue to excel and make significant contributions to the profession in the years to come.

Thank you for considering Bhrigu for this position. Should you require any further information, please do not hesitate to contact me.

Sincerely,

A handwritten signature in blue ink, appearing to read "Janine Tessmer".

Janine Tessmer, APR
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